

Profile [Speaker]	
	<p><b>Name:</b> Mi-Hwa Park</p> <p><b>Nationality:</b> Republic of Korea</p> <p><b>Position:</b> Senior Vice President</p> <p><b>Affiliation:</b> Information Planning Office, POSCO</p> <p><b>E-mail:</b> bfpark@posco.com</p>
<p><b>Education:</b></p> <ul style="list-style-type: none"> <li>- Master's degree in Information and Communication Technology, POSTECH (POHANG University of Science and Technology)</li> </ul> <p>Ms. Mi-Hwa Park is Senior Vice President in charge of Corporate Information Planning Department.</p> <p>Since appointed as POSCO's Chief Information Officer in 2015, Ms. Park has been leading the strategic Smart Factory initiative, designed to combine steel manufacturing technology and know-how with digital technology.</p> <p>Ms. Park's extensive experience in IT and business enabled her to engage with business leaders and operationalize bimodal IT where IT simultaneously supports stable IT operation and innovation. This led to successful implementation of Smart Factory at POSCO's steelworks in Korea and she also led the efforts to build POSCO's self-developed PosFrame, a software platform for Smart Factory that leverages IoT, big data analytics, AI and other smart technologies.</p> <p>Previously, she led the information planning group where she streamlined the digital project portfolio and managed the complete IT cycle from budgeting to execution. During her years at POSCO ICT, she led the corporate business strategy group as well as new business strategy development and investment efforts. Her experience in corporate culture and change management enabled her to lead change efforts around digital business transformation at POSCO.</p> <p>Ms. Park has been actively promoting the win-win growth with SMEs as a member of the Industry Convergence Council under the National Assembly of the Republic of Korea. She also has been active in contributing her talent to nurturing women leaders. She has been serving as a member of the next generation of women leadership development council for Women In Innovation, and as a member of mentors' council at Asia Women Leaders Forum.</p> <p>She received a Master's Degree in Information Technology degree from POSTECH.</p> <p>Ms. Park joined POSCO in 1989.</p>	